

American Academy of Kinesiology and Physical Education

Ad-Hoc Future Directions Committee – Final Report and Recommendations

September 1, 2010

Committee Members: Brad Cardinal, Janet Harris, Scott Kretchmar, Penny McCullagh, Debbie Rose (Chair), Dan Weeks.

Committee Charge: To re-examine the organizational mission, structure, and function of the Academy, including the nature and format of Annual Meetings.

The Ad Hoc Future Directions committee convened on six occasions via phone in 2010 and also communicated via email as it addressed the committee's charge. The following issues were discussed and recommendations advanced:

1. Clarifying the Purpose of the Academy -- Raising its visibility within and beyond the Discipline of Kinesiology.

The committee reviewed the current purpose of the Academy posted on the AAKPE website. Following discussion, committee members felt that a more clearly defined Purpose statement was needed as a means of raising the visibility of the Academy and more clearly articulating the purpose of the organization and breadth of its scholarly activities (see attached document for proposed changes). In addition, the committee outlined additional strategies aimed at raising the Academy's visibility. Examples are outlined below:

- AAKPE President to send formal letter to University administrators (President, Vice-President, Dean, Department Chair) at institution of newly elected fellow and provide sample press release to honoree's institution;
- Actively begin the process of nominating Academy members to other honorary scientific organizations (e.g., Academy of Science, Royal Canadian Academy of Science, etc) in order to raise visibility of the Academy by having eligible fellows elected to these other organizations.
- Invite lead administrators from institutions of elected fellows to Academy banquet.

**Recommendation: The Academy adopt the revised Purpose Statement submitted by the ad hoc Future Directions committee.**

2. Modifying the Definition of Kinesiology -- Changing the Name of the Academy.

The committee agreed that a name change for the Academy was needed and developed a rationale for this recommendation. We began by rewriting the definition of Kinesiology statement that currently appears on the AAKPE website (see attached document). In rewriting the statement we recognized the sub-discipline of physical education pedagogy and physical education, thus bringing the study of physical education under the umbrella of Kinesiology and thereby eliminating the need to include Physical Education in the Academy name.

**The Ad Hoc Future Directions committee thereby advances the following Recommendations for consideration by all members of the Academy at the 2010 annual business meeting:**

**The Academy adopt the revised Definition of Kinesiology;**

**The name of the Academy be changed to the American Academy of Kinesiology.**

3. Format of AAKPE annual meeting.

Many ideas were discussed for enhancing the current format of the annual meeting based on a review of the member survey conducted in 2009. The following recommendations are offered for consideration by future program planning committees:

- Invite one or more keynote speakers from outside the discipline who could bring a different perspective to the meeting and/or challenge us to see our role in society a little more broadly. (Appears that this change is already planned for 2010 meeting).
- Add a second formal gathering at the end of the first full day of the conference. This would provide an opportunity for broad-based discussion among Academy fellows of the day's events – perhaps add a social reception prior to the end of the first full day of the meeting?
- Retain single period for recreation/other pursuits on Saturday afternoon between business meeting and banquet only. In order to justify attendance the program needs to be of sufficient length and depth to justify the expense.

6. Promoting a collaborative relationship between AAKPE and AKA.

The committee discussed and developed the following ideas for entering a collaborative relationship with AKA:

- Collaborate on position papers that draw on sub-disciplinary expertise of both groups that address issues of mutual interest of both organizations and are in line with each organization's mission.
- Add a section on the AKA website and likewise Academy website that addresses current activities of each organization and/or members.

- Collaborate on activities that promote the scientific and professional goals of Kinesiology at state and federal levels. Provide a unified voice in advocating for change. In public policy.

6. Possible future issue for further discussion? Licensure of Kinesiology professionals.

Respectfully submitted by Debbie Rose (Chair)